

*TRIUNFO  
INSTITUTE  
ANNUAL REPORT*

*2016*



**Triunfo**  
INSTITUTO

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# MESSAGE FROM THE MANAGEMENT



Luiz Fernando  
Wolff de  
Carvalho

**CEO of Triunfo  
Institute**

This report brings some of the highlights of the social impact activities organized by Triunfo Institute in 2016 and the list of projects aligned with the UN Sustainable Development Goals (SDG).

Both the Triunfo Institute and Triunfo Participações e Investimentos are signatories to the Global Compact supporting the Ten Principles on Human Rights, Labor, Environment and Anti-Corruption.

Through this report we proclaim our intention to support and disseminate these principles, and hope these actions inspire you to join us in this journey towards sustainable development.

The infrastructure sector plays an important role in multiplying and expanding the economic growth of the country. Each new project reveals the potential of the communities that become more easily accessible through highways, ports and airports, and supplied by hydroelectric power plants.

Aware of this economic impact, Triunfo companies believe it is possible to do even more. The Triunfo Institute was thus created with the mission to also multiply positive social impacts.

The initiatives taken in 2016 and highlighted in this report show that a lot has been done, but we must always remember that it is possible, and necessary, to go even further, and we thank all those who have supported us in this path.

Carlo Alberto  
Bottarelli

**CFO of Triunfo  
Institute**





# TRIUNFO INSTITUTE

Triunfo Institute was established with the mission of contributing to the sustainable development of communities that welcome the business operations of Triunfo Participações e Investimentos, by supporting and implementing social projects.

The Institute serves as the link between the social work and the daily operations of the Company, as stated in its mission:

*To contribute to the **sustainable development** of the regions where Triunfo Participações e Investimentos operates, through **community engagement** and by proposing **solutions to the challenges faced by society**.*

## AFFILIATED COMPANIES

All actions of the Triunfo Institute are made possible by the support from associated companies, mainly:

- Triunfo Participações e Investimentos S.A.
- Concebra – Concessionária das Rodovias Centrais do Brasil S.A.
- Transbrasiliana Concessionária de Rodovia S.A.
- Concepa – Concessionária da Rodovia Osório – Porto Alegre S.A.
- Concer – Concessão Rodoviária Juiz De Fora – Rio S.A.
- Econorte – Empresa Concessionária de Rodovias do Norte S.A.
- Portonave S.A. – Terminais Portuários De Navegantes
- Aeroportos Brasil – Viracopos S.A





## *STRATEGIC PILLARS*

In 2016, Triunfo Institute's strategic pillars were reformulated to concentrate its initiatives on areas in which it possesses expertise in order to improve their social impact.

The strategic pillars are decisive for the portfolio management and serve as the starting point for analyzing proposals for new projects.

The pillars are also considered across the board, seeking opportunities for projects from diverse fronts to contribute to each another.

### **Education and Citizenship**

Promoting education and citizenship offers tremendous potential for social transformation, which is why the Institute supports projects that directly impact the community in respect of these subjects, and projects aimed at mobilizing employees and their families in alterity exercises.

### **Childhood Protection**

Childhood and adolescence are periods in our lives where our character is built and hence require the utmost care and protection to reduce frailties.

### **Culture**

Since 2011, Triunfo Institute acts as cultural projects proponent to the Brazilian Ministry of Culture. It currently focuses its projects on cultural spaces' restoration and construction.

# EDUCATION AND CITIZENSHIP

## TRAFFIC EDUCATION

In 2016, Triunfo Institute partnered with Instituto Paz no Trânsito (IPTRAN) to organize awareness actions.

Over the year course, lectures were conducted for employees and communities surrounding Triunfo highways.



**+700 participants**

Traffic Education Program held in

**5 states**

(GO, PR, RJ, RS and SP)

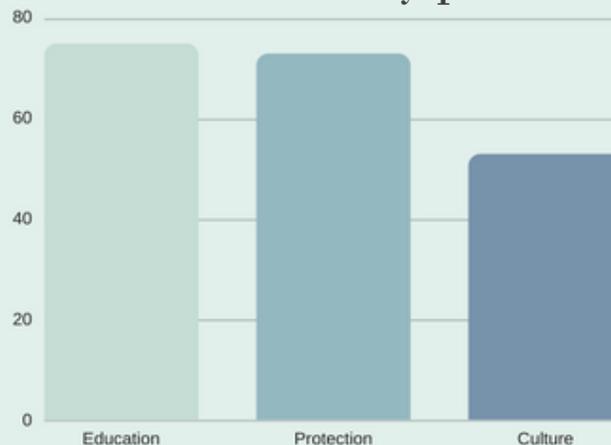


## SUSTAINABILITY PANEL

Representatives of diverse stakeholder groups were invited to the 2016 Multistakeholder Sustainability Panels to discuss the business positive and negative impacts and to hear about the Institute’s social programs. The events also featured a practical exercise of conceptual alignment regarding sustainable development and a presentation on the alignment of activities carried out by the company and the Institute with the UN Sustainable Development Goals.

The survey conducted at the event evaluated the perceptions on the local requirements from the operation on the strategic pillars, as shown in the chart below:

Local demands by pillar:



“Excellent! It made me think, and still makes me think, of what we can do to improve traffic.”

(Marcos Sigrist, Traffic Education Specialist)

“Many people left the event with a different view of our daily activities.”

(Sinara Lopes Vilela, Environment and Quality Manager-Triunfo Concebra)

# EDUCATION AND CITIZENSHIP

## GUARDA-PARQUE MIRIM

Project supported by Triunfo Institute and Triunfo Concepa, which promotes social, environmental and cultural education for children living in the environmental protection area (EPA) of the Jacuí river delta in the state of Rio Grande do Sul. This is an initiative that positively impacts the communities and has created a strong legacy of actions, training the children to act as Junior Ranger's.

*107 children*

benefitted

*98 hours per year*

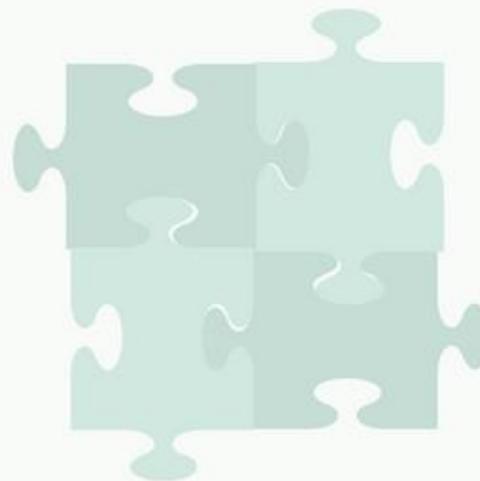
of educational activities  
included in the school  
curriculum



## INCENTIVE TO THE CULTURE OF DONATION

Donation is a way of showing solidarity through generosity and may be exercised by both individuals and legal entities.

Besides directly coordinating the selection of social projects supported by the associated companies via tax incentives, the Institute also holds campaigns to encourage the culture of donation among partners and employees, publishing informative materials detailing the tax incentives available to individuals and promoting food and clothing donation campaigns.



*2 newsletters  
published*

about existing tax incentives  
to individuals

*20 institutions\**

supported by Triunfo companies  
through tax incentives



"I decided to collaborate with the [...] Project because I believe in its potential and the positive impacts it makes on students."

(Luciana Dalpiazt, teacher at the José Gomes de Vasconcelos Jardim School)

(\*) Contributions made in 2015 for execution  
in 2016

# EDUCATION AND CITIZENSHIP

## STOPPING HUNGER

The campaign already boasts a successful track record at Concer and 2016 marked its second edition under the coordination of Triunfo Institute.

This year we saw a significant change in the profile of donations, with greater engagement from Triunfo professionals who, in some companies, collected up to three times more than what they did last year.

**4715**  
people benefited



**16**  
cities supported

**11+**  
tons of food collected



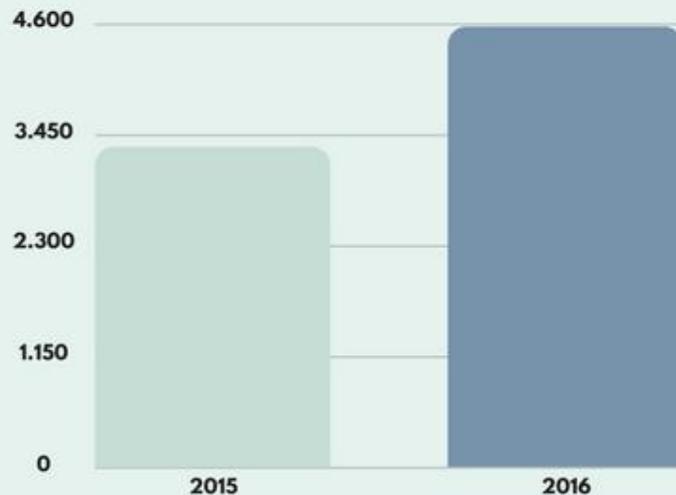
## OPERATION WINTER



The campaign was launched by Triunfo Concepa in response to the severe cold affecting the region.

Since 2016, it has been coordinated by the Triunfo Institute, which extended it to 6 Brazilian states.

Donations are collected from users of highways, employees, friends and families and are allocated to surrounding communities, chosen by the participating companies.



**Increase of 30%**  
compared to last year



# CHILDHOOD PROTECTION

## NA MÃO CERTA PROGRAM

Launched by Childhood Foundation Brasil, the program aims to fight sexual exploitation and abuse of children and adolescents on Brazilian highways.

Since 2015, all Triunfo highways are signatories to this business pact and the actions are coordinated by the Institute, which seeks to expand the reach of the awareness campaigns.

## MAY 18 CAMPAIGN

Known as the national day to combat sexual exploitation of children and adolescents, the date is marked by awareness campaigns along Triunfo's highways.

*20,000+ people*  
participated in the campaign on  
May 18, 2016

## TOLL TICKETS

In 2016, the back of the toll tickets of Triunfo's highways was standardized to disseminate the Human Rights protection channel, the Disque 100 hotline.

Since the action takes advantage of an existing channel for communicating with stakeholders and given its high disseminating power over the 2,140.5 km of Triunfo highways, it was considered a good practice by Childhood, making the Institute a benchmark on the subject.



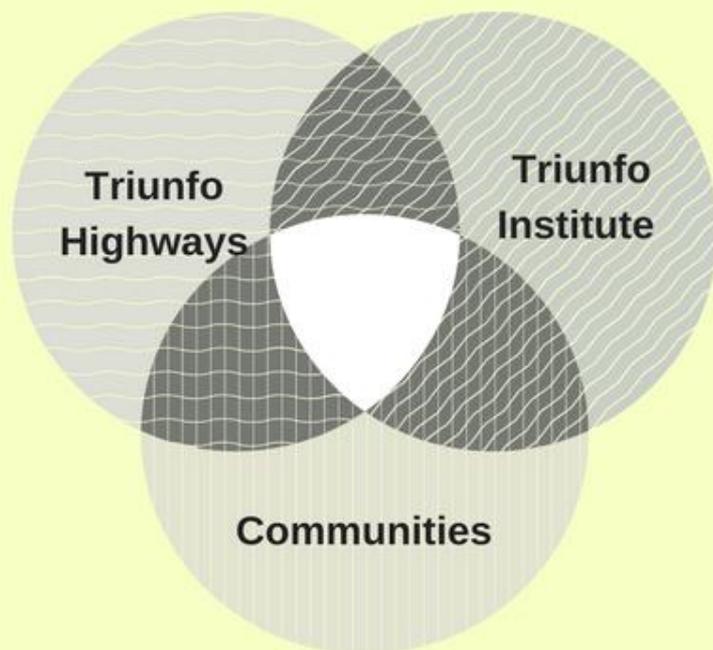
*Disk 100 hotline*

"The initiatives always generate much reflection on our actions [...] and on the need for a focus shift."

| 14 (Fabrício Rosa, Chairman of the Human Rights Commission of PRF / GO)



# CHILDHOOD PROTECTION



Between 2015 and 2016, more than 20 Triunfo professionals were trained by Childhood to serve as the focal points and multipliers, by raising their awareness and training them on how to act in risk situations.

Their initiative brings together Triunfo Institute, which manages the actions, Triunfo Highways, which are familiar with the local environments and implement the actions, acting as a direct interface with the communities.

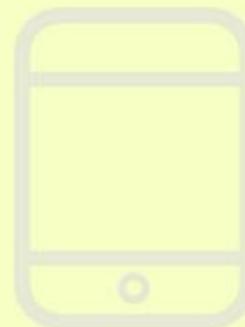


## CHILDREN'S DAY

In partnership with Triunfo Econorte and Instituto Futebol de Rua, a special event was held to celebrate Children's Day in Londrina, Paraná. The event combined fun with educational activities and citizenship awareness actions.

**5,000 +**  
*participants*

## CONNECT TO WHAT MATTERS



The campaign encourages reflection on the time dedicated to children in contrast to that spent on virtual platforms, and was launched by the DEDICA program of the Hospital de Clínicas de Curitiba, and was widely disseminated by Triunfo Institute and Triunfo companies.



## RESTORATION OF HIGHWAY MUSEUM

The restoration plan for the Comendador Levy Gasparian Highway Museum was approved by the Ministry of Culture in 2013 under PRONAC number 121282 and has since been supported by Triunfo Institute.

The building was declared a heritage site by IPHAN as it is the last of 12 stations inaugurated by Cia União Indústria in 1876 connecting Rio de Janeiro and Juiz de Fora.

The Highway Museum is the only of its kind in Latin America and is currently closed, as it requires a complete restoration of its archives and structures, which should be expanded to house exhibits that were earlier on display in the garden.

In 2016, the Museum started restoring vehicles, machinery and other heavy parts by contracting specialized local labor, which, combined with supervision by the museum staff, are recovering their original appearance.



# CULTURE

## NAVEGANTES MULTICULTURAL CENTER

The project is pending approval from the Ministry of Culture under PRONAC number 160763. It plans to install and equip a space granted by Portonave to build a Multicultural Center in Navegantes, Santa Catarina.

When concluded, the project is estimated to benefit mainly the 70,000 city inhabitants, while also contributing to strengthening and promoting culture in the region.



## ST. PETER FESTIVITIES

In 2016, Triunfo Institute supported the traditional festivities to celebrate the feast of St. Peter, the patron saint of fishermen. The event held in Guarujá, São Paulo, is annually attended by around 150 people and coordinated by the local fishermen community.





# SUSTAINABLE DEVELOPMENT GOALS



Throughout this report, we indicated the SDGs addressed by the projects supported by the Triunfo Institute, and now the details of these goals will be presented.

These included own and sponsored projects, whether through direct financial contribution or tax incentives of Triunfo companies, since the Institute is responsible for coordinating the selection of projects and monitoring their initiatives.

In relation to the goals "Peace, Justice and effective Institutions" and "Partnerships and means of implementation", we also considered the active participation of the Institute in the **Social Investors Network** and in **GIFE**, with the adhesion to the Transparency Panel of the latter.

Therefore, the actions held and sponsored contribute to the achievement of targets in 16 of the 17 SDGs, highlighted in the image.



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# ACKNOWLEDGEMENTS

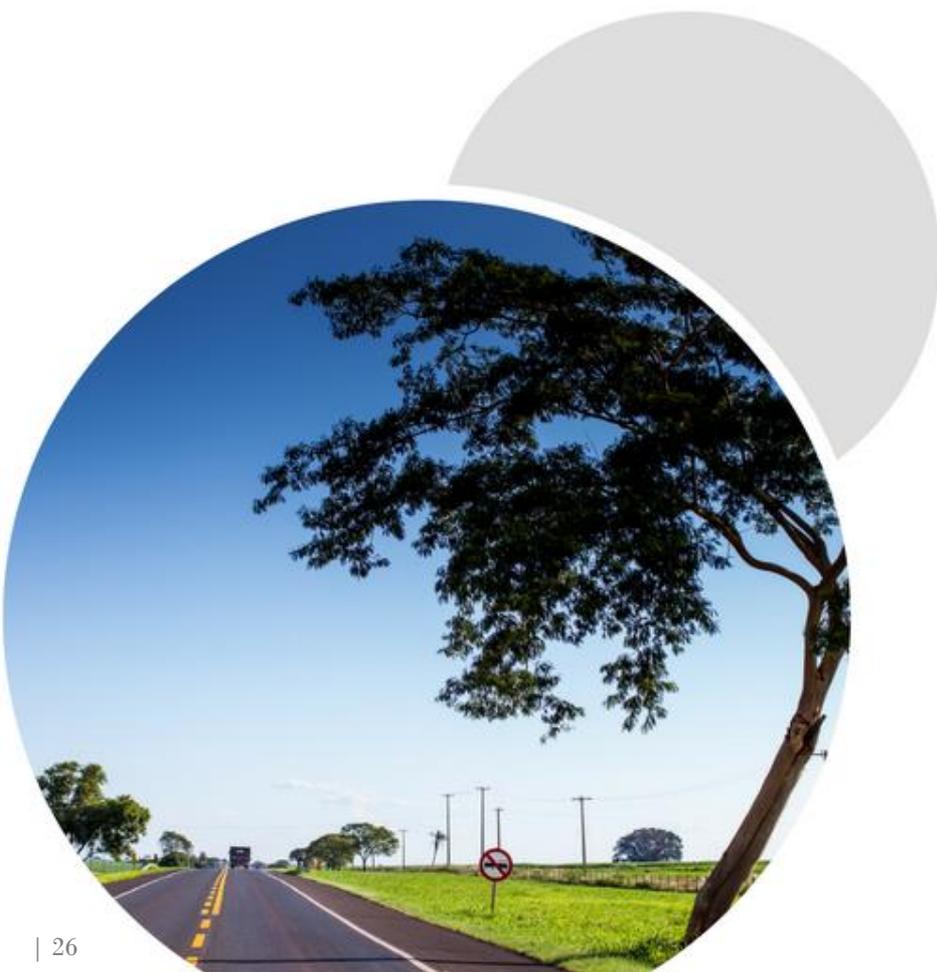
Triunfo Institute thanks all of those who participated in these projects and campaigns.

The expansion of projects and actions in recent years results from the joint action and growing proximity with the regions where the Company operates.

The objectives achieved are the result of the keen sense of the corporate social responsibility of Triunfo companies, but especially of its engaged professionals who, join hands with the communities, understanding them and embracing their respective social roles.

2016 was a year of growth and taking root, while preparing ourselves to achieve new targets over the coming years.

*We are once again counting on all of you to broaden our social impact in 2017!*





**Triunfo**  
INSTITUTO

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